



*40th Birthday Party Celebration*

# **Sponsorship Opportunities**



# 40th Birthday Party Celebration

## Celebrating 40 Years of Nourishing Our Neighbors

Our 40th Birthday Celebration will bring together the largest gathering of partners, volunteers, donors, clients, and community members in our organization's history, with more than 800 people expected to attend. Since community is one of our core values, we want to celebrate what we've accomplished together over the past four decades.

Open Arms of Minnesota marks its 40th anniversary at a moment that holds both reflection and resolve. The milestone comes during a time of deep pain and even greater pride for the Minneapolis community. In the face of these challenges, Open Arms remains steadfast in its mission—to show up for critically ill neighbors with dignity, nourishment, and care. For four decades, resilience, compassion, and commitment have defined the organization, and those values continue to guide its work today.

The story of Open Arms began in 1986 with a simple yet profound act of kindness. Founder Bill Rowe started cooking meals in his apartment and delivering them to individuals living with AIDS, at a time when both the illness and the community it affected were met with widespread stigma. What began as one person's response to need grew into a powerful model of care rooted in empathy, hope, and the belief that food is medicine—principles that remain central to our mission.

Throughout 2026, this legacy will be honored while looking ahead to the future. Signature events will bring the community together in remembrance and celebration. Complementing these moments, Open Arms launched a “40 Years, 40 North Stars” initiative, a yearlong storytelling and recognition campaign highlighting the individuals, organizations, and partners who have helped shape the mission over four decades. These stories will celebrate a shared history while illuminating the values that continue to lead the way forward.





At its core, this anniversary is a tribute to the Open Arms community: the clients and caregivers who trust the organization during their most vulnerable moments; the volunteers who prepare, pack, and deliver meals through every season; the staff who bring skill, creativity, and humanity to their work each day; and the donors and partners who believe that people facing critical illness deserve both nourishment and dignity.

As Open Arms moves forward, it does so with gratitude for all that has come before and hope for what lies ahead. What began around a small table has grown into a community united by care, and that table continues to expand. Always, ALWAYS with room for one more.

**Saturday,  
September 19, 2026**  
Open Arms of Minnesota  
St. Paul Kitchen and Campus



## 40th Birthday Party Sponsorship Levels

	 <b>PRESENTING SPONSOR</b> \$25,000	 <b>DIAMOND SPONSOR</b> \$15,000	 <b>GOLD SPONSOR</b> \$10,000	 <b>SILVER SPONSOR</b> \$5,000
Special/onsite logo placement	Designated “Presenting Sponsor” on event signage	Designated “Diamond Sponsor” on event signage	Designated “Gold Sponsor” on event signage	Designated “Table Sponsor” with signage on specific table
Printed materials	Designated “Presenting Sponsor” on all print materials	Designated “Diamond Sponsor” on all appropriate print materials	n/a	n/a
Opportunity to provide branded giveaways to guests/volunteers	yes	yes	n/a	n/a
On our website	Featured in blog post about the event	yes	yes	yes
Emails	Designated “Presenting Sponsor” on all email communications	Mention in all email communications	Mention in all email communications	Mention in all email communications
E-newsletters	One, large feature in e-newsletter communication	Mention in e-newsletter communication	Mention in e-newsletter communication	Mention in e-newsletter communication
Acknowledgement post on Open Arms social media pages	Two social media features with logo included	One social media mention with thank you	One social media mention with thank you	n/a
Event Participation	Speaking opportunity at event	n/a	n/a	n/a
Logo on the Institutional Partnerships page of the Open Arms website (size varies based on contribution amount)	yes	yes	yes	yes
Lunch & Learn customized presentation opportunity	yes	yes	yes	yes
Nutrition presentation opportunity	yes	yes	n/a	n/a
Thanksgiving season volunteer shifts without an extra donation	yes	yes	yes	yes

### About this event

Open Arms typically hosts an volunteer appreciation event in late summer/early fall. In 2026, we'll be hosting a gathering for our whole community: volunteers, current and former clients and their loves ones, referrers, donors... everyone is invited. With community as our core value, we want to celebrate what we've accomplished together as a community, for our community. We'll plan for approximately 400 people to attend this event. Because all are welcome, we'll promote this heavily and seek out media attention to help spread the word.



**Interested in supporting our  
critically ill Minnesota neighbors?**  
*We would love to hear from you!*

To find the right sponsorship opportunity for your organization or for more information, please contact:

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