



HOST YOUR OWN BAKE SALE!



August 10-16, 2025



HOSTING YOUR OWN BAKE SALE, IN SUPPORT OF OPEN ARMS

Do you like to bake? Do you belong to a team at work, a church group, or a club with other people who like to bake? And do you love the idea of supporting meals for critically ill individuals? We have a great and delicious way for you to participate in our second annual Great Minnesota Bake Sale. Host your very own bake sale!

HERE'S HOW

1. Set a goal for how much you would like to make (hint: \$11/pays for one meal, \$77/ pays for a week of meals for a client).
2. Gather your group and see who is willing to bake and select a date for the bake sale during the week of August 10 (The OAM Bake Sale).
3. Let Emily at Open Arms know you are hosting a bake sale and stop by Open Arms for your very own bake sale kit complete with posters, fliers, and buttons.
4. Determine how you will accept payment during your sale: cash only? Venmo? Something else? (Hint: consider whether you can arrange for your employer to match your donation).
5. Publicize your event within your community! Please see below for some helpful tips.
6. Bake homemade baked goods (cookies, cupcakes, brownies, breads).
7. Print ingredient list for allergy considerations.
8. Bring items in disposable containers to bake sale site you've selected (i.e. conference room, lobby, break room).
9. Setup for event (most people find this takes about 30 minutes).
10. Have fun selling your baked goods!
11. Clean up after your event.
12. Let Emily at Open Arms of Minnesota know how much you made, and whether you will send us the event proceeds via check or online donation.
13. Celebrate! You did something great to benefit your community!



PRICING GUIDELINES

SUGGESTED PRICING

- Individual cookies: \$1-2 each
- Brownies/bars: \$2-3 per piece
- Cupcakes: \$3-4 each
- Muffins: \$2-3 each
- Slices of cake/pie: \$4-6 per slice
- Beverages (if applicable): \$1-2

PROMOTE YOUR BAKE SALE!

EMAIL TEMPLATE

Subject: Sweet Support - Bake Sale for Open Arms

Dear Team,

We're excited to announce our upcoming bake sale to support Open Arms, an organization that nourishes critically ill neighbors at no cost to them. Join us for delicious treats while making a difference in our community!

Event Details:

- Date: [Date]
- Time: [Time]
- Location: [Location]

How You Can Help:

- Bake homemade treats to donate
- Volunteer during the event
- Purchase goodies and support the cause

Sign up to participate: [Link or location of sign-up sheets]

Questions? Contact [Event Coordinator] at [email/phone]

Let's come together to support a great cause while enjoying some amazing baked goods!

Best regards, [Event Planning Committee]

SOCIAL MEDIA KIT



CLICK HERE



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SAFETY & LEGAL CONSIDERATIONS

FOOD SAFETY

- Encourage proper food handling practices
- Provide ingredient lists for common allergens
- Use disposable serving utensils
- Keep items covered until sale time

SUCCESS TIPS

MAXIMIZE PARTICIPATION:

- Start promoting early and often
- Make participation easy with clear instructions
- Recognize contributors publicly
- Share photos and updates on company channels

BOOST SALES

- Create attractive displays
- Offer variety in items and prices
- Share information about your nonprofit's impact
- Consider themed items or decorating contests

BOOST SALES

- Encourage departments to participate as teams
- Share stories about why this cause matters
- Take photos to share the experience and be sure to send to Emily@openarmsmn.org or upload on your companies' socials and tag Open Arms
- Thank participants publicly

FINAL STEPS

AFTER THE EVENT

- Count all proceeds and document total raised
- Send thank you email to all participants
- Submit donation to Open Arms
- Access a match if possible
- Share impact story with employees

DOCUMENTATION

- [] Total amount raised
- [] List of major contributors/volunteers
- [] Photos from the event

CONTACT INFORMATION

Open Arms Contact: Emily Essert,
emily@openarmsmn.org, 612-428-4858

Backup Coordinator: Dana Kuehn,
Dana@openarmsmn.org, 612-677-2562

Thank you for supporting Open Arms Together, we can make a meaningful difference in our community while enjoying some delicious treats.

